

## Artist Dean J. Baer CHRONOLOGY

Dean J. Baer Born: May 13, 1964 - Sheboygan, Wisconsin, was raised on a farm in St. Nazianz, Wisconsin until age 8. He showed great interest in art at a very early age, often choosing the walls and furniture to express himself versus the usual paper and coloring books.



**1972 - 1981** The Baer Family moved from St. Nazianz, to Kiel, Wisconsin in 1972. He spent most of his free time in the outdoors hunting and fishing. Nature and wildlife is what caught his interest and this was reflected in his early artwork. His favorite mediums were water color, sketching, wire, and wood carving, which he used to depict deer, pheasants, ducks, fish, landscapes, and his dog Toby, as seen in this early sketch. At the age of 12, Dean Placed 3rd in a Statewide Art Contest.



In High school, he excelled in art classes... primarily in painting, sculpture and architectural drawing. He was encouraged by his family and teachers to pursue a career in art or architecture. Inspired by his Uncle Tony in Milwaukee, an accomplished painter and graphic artist, he became more interested in art. For Dean, art was the most rewarding, and became the basis for many life decisions. Two very difficult decisions at that time was to give up two sports he loved the most, football and wrestling in order to work and earn money for college.



*"The Rocky Mountains are incredible... their sheer magnitude of presence made me realize how small we are as humans on this planet ... and gave me a greater appreciation of God – the ultimate artist."*

**1982 - 1983** Dean made a commitment to pursue a career as an artist, starting with graphic arts as a means to earn a living. He was accepted at the Colorado Institute of Art in Denver. But, due to the great expense of art school and being somewhat unsatisfied with graphic design, he moved to Fort Lauderdale, Florida, to resume art studies and free-lance opportunities, hoping for something more satisfying.



*"... I had a difficult time memorizing lines, a pivotal moment in time where past difficulties made sense, when I realized I have Dyslexia."*

**1984 - 1986:** Dean returned to Denver and worked within the hotel industry while he continued self-employment as a freelance artist. It was at this point that he signed with an agent for various modeling and acting jobs that took him to Los Angeles, Honolulu, and Osaka, Japan, then finally back to Denver. As time went by, he realized that a career in acting was neither realistic nor practical for him.... and would prevent him from pursuing what he loved the most.... painting. However, this trial period did peak his interest for behind the scenes/camera work, which he went on to pursue at a later date.

Still not satisfied with his position in life, coupled with his ambitions to pursue fine art, he moved to Crystal City, Virginia in 1986 to work for Marriott. This is where he developed his plans to return to college and to resume art studies and travel.

**1987 -1991** Dean joined the United States Air Force, as an Information Systems Project Manager, and was assigned to Hahn Air Force base, Germany, during which time he continued to utilize his talents as a graphic artist... creating communications for the US Air Force as a Public Affairs Liaison Specialist. He created News Letters and illustrations for printed collateral, and accepted several video production and photography assignments during his time in the Service. Dean considers himself very fortunate to have experienced the European way of life, their hospitality, language, and culture, and intends to return in the near future.



He married in 1988 while he was stationed in Germany, and when he was Honorably Discharged, he left the Air Force in 1999, receiving the Air Force Commendation Medal for his service.



*"The birth of a child is the most life changing event imaginable...  
From the moment Matt was born to now, he has been a source of inspiration. ..."*

His Son Matthew was born on July 13, 1990, in Heidelberg, Germany. After the birth of Matthew, their family stayed on in Germany residing in Mannheim, during which time Dean completed a 4 year degree in 2 1/2 years, receiving a BS in Business Management with secondary studies in Art, and graduating Magna Cum Laude from the University of Maryland Overseas, Heidelberg, Germany.

In 1991, his fascination for the Renaissance period and works by Masters was satisfied while attending art classes in Heidelberg; classes that took him to Sienna & Florence Italy. Visiting Florence for the first time in his life at the age of 27 was 'THE' pivotal moment where Dean decided to dedicate the rest of his life to art.



What made the greatest impression on Dean was seeing the unfinished sculptures of Michelangelo, which to this day, Dean believes were intentional, a political statement of the times, and possibly the earliest example of Abstract Art.



*"... It is certain that traveling and experiencing a wide diversity of cultures has had a tremendous impact on my development and growth as an artist."*

**1992 – 1995** Returning to the United States, Dean began teaching and then accepted a position with the US Department of Justice, where he was assigned to Miami. After having created a video documentary on the effects of Hurricane Andrew on the facility, he was re-assigned to Tallahassee, Florida, due to Hurricane Andrew and the destruction that ensued. His film documentary was chosen for internal distribution at the Department of Justice.

In 1994, Dean began focusing on his artwork again and began selling his work and accepting commissions. He developed his own style among many fellow artists expressing their own unique Abstract view on life... using canvas and color to express great human emotion, replacing light with color and enjoying the play of negative space.

The first painting he sold was for \$700 USD.

He releases his first signed limited edition lithograph, *Flight of the Dancer*, in 1995.



**1996 - 1999** Dean then moved to NJ to work for Computer Sciences Corporation as project manager and then on to IMI, a Swedish Software company as an account manager, utilizing all the skills in communications he learned while in the US Air Force and his degree in business.

He returned to Italy in 1998 to reinvigorate himself and his love for fine art, after which he decided to start showing his artwork to the public through local galleries and public events. This ultimately led to the opening of his own gallery, representing his work and the work of other American and European artists.



*"The value of art can not be determined by notoriety. Many artists of great talent were never recognized during their lifetime, a prime example: Vincent van Gogh. This should never deter an artist."*

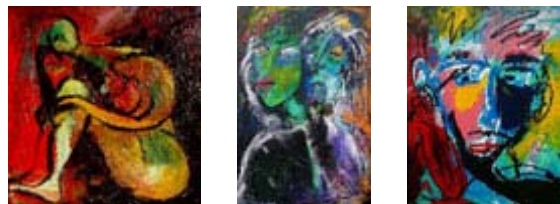
Dean established The Baer Gallery, Inc. in 1999, representing artists who in his view demonstrated great talent.....regardless of notoriety. The creativity of fellow artists helped inspire him to paint even more, working mostly in acrylic, creating well over 100 works of art (to include sculpture) within one year.

**2000 – 2002:** Just after the terrorist attacks on September 11, 2001, Dean developed an e-commerce publishing solution to support various non-profit organizations and their cause with specific images to assist them at fundraising.



*"I have worked with both kids and adults... and have found that most adults have very fond memories of when they created as a child... and at some time wanted to be an artist. My teaching technique is to bring that freedom back and encourage Individual expression again."*

This was a very active time for him. Dean made himself available for public appearances, showings, and signings of his work. He worked tirelessly with kids at local schools on a mural and book illustration project. An article in SJ Magazine (2002), touted The Baer Gallery as "The Best" in the region, above many. Interviews followed: NBC morning talk show in Philadelphia. Lectures: International ChildArt Festival in Washington DC, lecturing on the creative process and the unique talent and genius of those with Dyslexia, associating Abstract Son painting with this event and Leonardo da Vinci as his main point of reference and example.



**2003 - 2004** Tampa, Florida. Dean rededicates his time to painting, a move that also provided him great quite and comfort to resume his interests in sculpture. Shortly thereafter he developed an education program: The Eyes Mind Initiative (still in development), an awareness project to support children with learning disabilities through art, again, associating Leonardo da Vinci as point of reference and example. After this brief hiatus he moved back north to the greater DC area/Northern Virginia, where he now makes his home.

*"I view the world on a philosophical and emotional level... depicting human nature for me has to include aspects that are not so obvious... and makes you feel."*



**2005 to 2006** Celebration in Abstract, One man ART show in DC area and various signings.

Some examples of charities he has supported with his artwork: VEFC, Knock out abuse Against Women, ARCS Foundation, Elf Foundation, Red Cross Celebrity auction, VEFC, and Wolf trap.



Launched Gift of Freedom project in 2006, to support several US Charities nationally and the original painting is now on permanent display at the National Museum of the Marine Corps.

**2007 to 2008** Dedicated my support to Azalea Charities and released Proud Warriors and Side by Side in support of Azalea's Aid for wounded Soldiers program and the British Army Benevolent Fund America.

The following paintings are no longer available: *Summer Path*, The Dance, Model, and Papyrus, CA; *Reflect* and *Protected Heart*, FL, *Naked Angel*, VA; *Proud Warriors*, VA; *Blues Man (Chez LaSalle)*, NJ; *Guardian angel*, WI; *Mother's Flower's*, Washington DC; *Bull fighter*, MN; and *Urban* – which was contributed to the Radford University Art Gallery, VA.

Dean also completed 3 commissioned pieces and created 40 new paintings during this period that are now available.

His artwork is currently on exhibition at Galerie Harwood, a fine art gallery in Hudson, Canada (Montreal area), Sarasota, Florida, and in the Washington DC area.

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## ARTIST RESUME

### Exposure

- *Dyslexia*, International Child Art Festival, Washington D.C.
- Washington, DC. Event, displayed *Leap of Faith* and *Unveiled* depicting the plight of the women in Afghanistan
- *Silent Night* unveiled at function in California to benefit Children affected by 9/11
- *Blue Cross* painting presented to CEO of Blue Cross on behalf of CADE
- National Press club, Washington DC
- NBC morning show "10!" Philadelphia, PA, interview
- SJ Magazine, voted top Contemporary art gallery in South Jersey
- 2003 to present: Numerous news releases available on the web
- *SIDE BY SIDE* unveiled at the British Embassy in Washington, D.C.

### Recent Signings

- The National Press Club Washington DC
- Daimler Chrysler, Annual Camp Jeep event
- The National Association for Music Education, Reston VA/ Annapolis Maryland
- National Museum of the Marine Corps

### Commissions

- *Blue Cross* painting for Blue Cross resides in their HQ building in Philadelphia, PA
- *Moving Forward*, Regional Enrichment and Learning Center, Voorhees, NJ
- *Dance*, Private Dance Studio, Delaware
- *Gazebo*, Private collection, New Jersey
- *Mother*, Private collection, Florida
- *Room of Magic*, Elf Foundation, on display at Cleveland Rainbow Babies & Children's Hospital
- *Semper Fi*, private collector, California

### Limited Editions released

- *Flight of the Dancer*, 1995 (re-released in 2005)
- *Freedom of Expression*, 2005
- *Blue Blanket*, 2006
- *Proud Warriors*, 2007
- *Side by Side*, 2008

### Images currently under limited licensing agreement

*Under The Sun; Reflect; Metamorphosis; Autumn; Wisconsin Winter; Window Sill; Playground; Mom's Flowers; Garden Chaos; Abstract Cubism, Freedom of Expression, Proud Warrior, and Side by Side.*

### Artwork corporate locations

NBC, Philadelphia, PA; VWR International, Headquarters; Social Security Administration Building, Philadelphia; Office of Homeland Security, Washington, DC; Red Cross, Washington, DC; Blue Cross, Philadelphia, PA; USO, Washington, DC; Pentagon, Washington, DC; PEPSI Corp, Colorado; Virgin, Great Britain; Veterans Administration Hospital; Nine West, NYC; AOL Time Warner Foundation, and ABC Washington DC

### Private collectors in the following locations

Germany, France, Canada, Great Britain, Sweden, and United States: California, Florida, New York, Texas, New Jersey, Washington D.C, Virginia, Wisconsin, Minnesota, Georgia, Pennsylvania, Michigan, New Hampshire, Connecticut, Colorado, Maryland, Ohio

His original paintings are now available for sale between \$3,000 and \$10,000 USD on average, and a painting recently sold for \$25,000.